

## **MENTit YOUTH, CAMPUS Directors & CAMPUS Ambassadors**

### **INTRODUCING MENTit YOUTH**

#### **Objective:**

Empowering the youth to take charge of their learning, skill development and career building in a planned and systematic manner. The objective is to establish MENTit Clubs in all the campuses lead by the MENTit YOUTH Campus Directors and a team of MENTit YOUTH Ambassadors.

#### **Modus Operandi:**

MENTit youth program is being launched with the following process:

- 1.** Country-wide survey of students in Universities, Colleges and Institutions to gather information about their learning, skills, and professional needs which are not getting fulfilled properly by the conventional education system in their campuses.

#### **Data Collection method**

Online, using MENTit Youth Survey: [https://mentit.org/account/youth\\_program](https://mentit.org/account/youth_program)

#### **Features:**

- A. Short form to collect online data.
  - B. Parallel identification of potential Campus Collaborators (Directors and Ambassadors) who will get a target of getting at least 20 forms filled using their network/referrals.
  - C. Option of online registration in the MENTit youth program parallelly. Registered users will act as mentees/mentors/both.
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- 2.** The collected data will be analyzed by the experts and a team of experts will design a set of workshops, short term courses, seminars and other learning events, and recruit expert mentors, counsellors and trainers from various industries to conduct online and offline sessions with students regularly/need basis.

### **CAMPUS DIRECTORS : Role, responsibilities, and incentives**

One campus Director will be selected from each campus. The campus director will have the following responsibilities:

1. Select and Recruit campus ambassadors from different branches/departments/colleges of the campus.
2. Lead the regular data collection process in the campus by motivating all ambassadors to identify the learning, skills, and professional needs of students in the campus, starting from the first survey launched in March- April 2019, to any other future survey by MENTit YOUTH.
3. Promoting all programs, activities, brands and campaigns of MENTit YOUTH.
4. Act as a spokesperson of the campus and actively participate in all digital and social media marketing and promotion activities.

EXPANDING POSSIBILITIES

5. Liasoning with the faculty members, industry experts, other campus directors of MENTit YOUTH, MENTit and MENTit YOUTH leaders, and other relevant stakeholders and participants.
6. Planning and organizing all the learning, and other events with the help of MENTit YOUTH team to be delivered by the MENTit experts, mentors and trainers etc.
7. Collection of events fee by students, and arranging the required resources for making the events successful.
8. Any other future responsibilities as and when needed by MENTit YOUTH.

### ➤ INCENTIVES:

#### Financial incentives

10-15% of the profit from the events (after deducting the payments to trainers, and other expenses) to be distributed to the campus director.

#### Professional Incentives

Online badge and a rich profile in MENTit that can be shown to the public. It includes frequent set of recommendations, appreciation letters, and display of their growing network, activities, validated learning, and achievements. It will help in acquiring internships, professional network, job placements and future career of the Campus Director.

**NOTE:** Campus Directors will report to the MENTit YOUTH Leaders. Every quarter, there will be a performance assessment of the Campus Directors based on their activities, attitude and contributions.

### **CAMPUS AMBASSADORS:** Role, responsibilities, and incentives

The Campus Director will select and recruit campus ambassadors from the campus from different branches/departments/colleges of the campus. Campus Ambassadors will help and support Campus Directors in all their activities.

1. Collect the data from the students of their branches/departments/colleges to identify the learning, skills, and professional needs of students in the campus, starting from the first survey launched in March- April 2019, to any other future survey by MENTit YOUTH.
2. Promote and organize all programs, activities, brands and campaigns of MENTit YOUTH with the supervision of the director.
4. Support the Director in planning and organizing all the digital and social media marketing and promotion activities.
5. Liasioning with the Campus Director, faculty members, industry experts, other campus directors of MENTit YOUTH, MENTit and MENTit YOUTH leaders, and other relevant stakeholders and participants.
6. Supporting the Campus Director in planning and organizing all the learning, and other events with the help of MENTit YOUTH team to be delivered by the MENTit experts, mentors and trainers etc.
7. Collection of events fee by the students, and arranging the required resources for making the events successful.

8. Any other future responsibilities as and when needed by MENTit YOUTH and Campus Director.

➤ **INCENTIVES:**

*Financial incentives:*

5-15% (depending on the number of ambassadors) of the profit from the events (after deducting the payments to trainers, and other expenses) to be distributed to all the campus ambassadors in equal proportion who actively organized the event.

*Professional Incentives:*

Online badge and a rich profile in MENTit that can be shown to the public. It includes frequent set of recommendations, appreciation letters, and display of their growing network, activities, validated learning, and achievements. It will help in acquiring internships, professional network, job placements and future career of the Campus Ambassadors.

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*MENTit is a global initiative to help individuals and organizations (Mentees) in the need of guidance and support. The platform not only connects mentors and mentees but also empowers individuals designated inside the word cloud M, part of our brand logo. We strive to develop and enhance mentorship as global praxes.*